



**easy**  **WMS**

## MARKETPLACE INTEGRATION

**Sync your warehouse stock with your online product catalogue**

Connect Easy WMS with the main digital sales platforms and marketplaces to synchronise your online product inventory with your physical warehouse. Implementation of this solution eliminates errors and additional costs arising from manual management.

This module is the ideal solution for **customers that sell their products via one or more online retail channels**: it means that logistics managers no longer have to deal with communication with the sales channels. Instead, they can focus on offering flexible and efficient service.

Integrated in this additional Easy WMS feature are several of the major marketplaces and e-commerce platforms:



### FUNCTIONS OF MARKETPLACE INTEGRATION

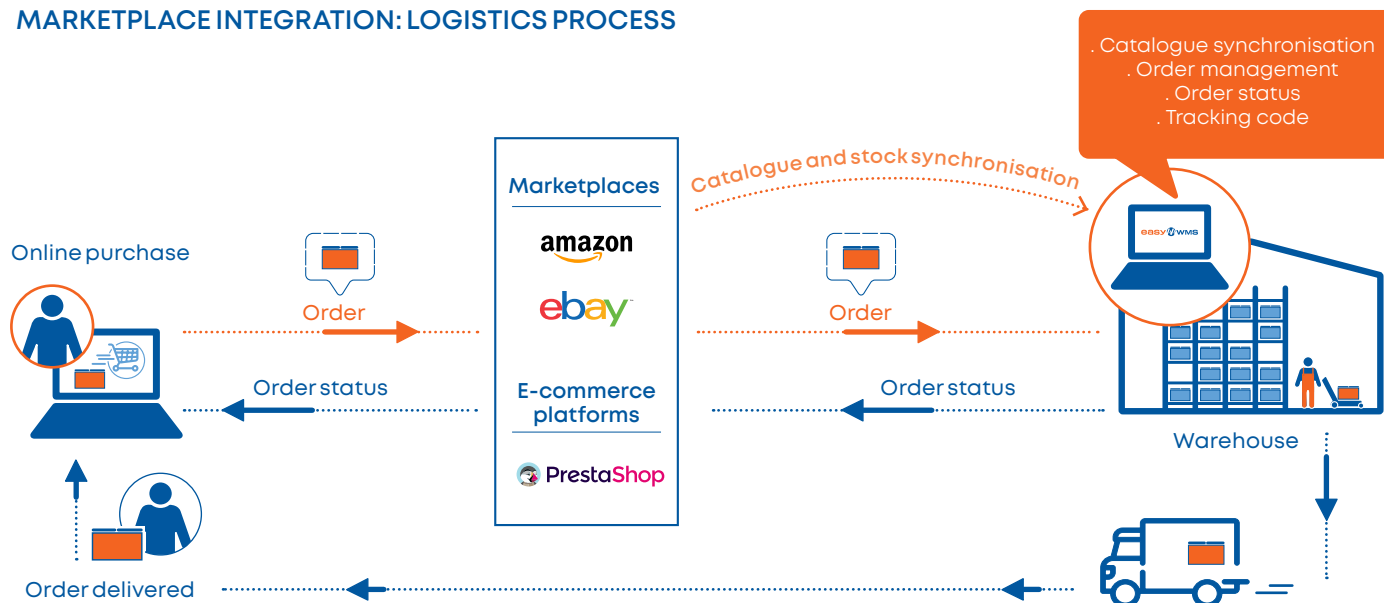
**Synchronisation** between the catalogue and the various platforms

Streamlined management of **new orders** (including cancellation and closure)

Updating of the **status of orders** in the warehouse and online

Notification of the transport agency and **tracking code** (Multi-Carrier Shipping Software capability)

## MARKETPLACE INTEGRATION: LOGISTICS PROCESS



### Advantages of Marketplace Integration

#### Automated communication

between the warehouse and the various marketplaces and platforms

#### Synchronisation of orders, catalogues and inventory

between warehouses and online sales channels

#### End-to-end elimination of errors:

from end-customer purchases to last-mile management

#### Elimination of unnecessary tasks

that limit business growth

### Easy WMS: a comprehensive solution for e-commerce firms

Marketplace Integration joins Multi-Carrier Shipping to provide a comprehensive response to our e-commerce customers' logistics demands: end-to-end management, encompassing the online sale, preparation of the order and its shipment via the various transport agencies.

Easy WMS also offers a complementary solution for our customers with omnichannel businesses: the Store Fulfillment module helps to supply and manage the inventory of the company's network of physical shops.

These combined solutions facilitate management of highly complex scenarios such as BOPIS (buy online, pick up in store) and BORIS (buy online, return in store).

## Why choose Mecalux Software Solutions?



The company has **55+ years of experience** in warehousing solutions and a presence in over **70 countries**.



More than **400 engineers** are exclusively dedicated to the development of logistics and supply chain software.



More than **1,100 facilities** in 36 countries are managed by Mecalux software solutions.



Software is **continuously developed and updated**, thanks to major investments in R&D.



**Technical support** is available in multiple languages 24 hours, 365 days a year.